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## **HARVEST NOW \$45K GRANT SUMMARY REPORT**

August 11, 2009

### **Grant Objective:**

Provide at least 25% local produce in the 200,000 meals that JABA provides on an annual basis to seniors in Planning District 10. Explore the feasibility of getting a community food system in place so that JABA and other institutional meal programs can effectively incorporate local food into their programs. Work to establish a buyer's consortium of institutional food programs that can support a local food supply chain.

### **Accomplished to Date:**

Started Top Broccoli catering service. This specializes in seasonal, local food production for groups ranging in size from 5 to 250 persons. Profit from this venture will be used to underwrite JABA's nutrition program for low income persons.

Perform a pivotal role toward the creation of an "umbrella" entity that would coordinate, advance, and resource local food activities in a comprehensive and collaborative manner. While there are a lot of successful and creative activities sown into the local food scene, greater opportunities and outcomes can be realized by a centralized location for disseminating information, building partnerships, advocating for public policy friendly to farmers and consumers and for bringing more financial resources to local food enterprises. Harvest Now continues to pursue this goal of creating such an entity.

Assisting Greer Elementary School with the start-up of a community garden, providing classroom presentations on the value of eating local fresh food, and using fresh food in school lunches. Expectation is to use this project as a model for other schools to emulate.

Establish a 3-prong approach toward improving local food access and purchase for low income persons, particularly residents of public and subsidized housing. 1) Donated, "gleaned" products from Charlottesville Farmers' Market; 2) developing local currency for purchase of farmers' market produce; and 3) promoting use of food stamps at Charlottesville Farmers' Market's two locations. A recently awarded \$10,000 grant from the Wholesome Wave Foundation will be used to assist with the creation of the means to establish electronic benefit transfer (EBT) at the markets.

Spearhead and facilitate a 3-day visit by Intervale to Warrenton (working with the PEC), Charlottesville, and Lynchburg (working with Lynchburg Grows).

*"To promote, establish and preserve sustainable communities for healthy aging that benefit individuals and families of all ages."*

**Expenditures to Date:**

<b>Category</b>	<b>Budgeted</b>	<b>Actual</b>	<b>(Over)/Under spent</b>
Salaries	\$12,821	\$3,471.74	\$9,349.26
Benefits	3,462	492.84	2,969.16
Consulting	20,000	8,636.00	11,364.00
Travel	1,500	4,891.71	(3,391.71)**
Project Supplies	1,000	455.24	544.76
Overhead 13.8%	6,217	2,333.18	3,883.82
<b>TOTALS:</b>	<b>\$45,000</b>	<b>\$20,280.71</b>	<b>\$24,719.29</b>

\*\*Travel costs exceeded budgeted amount due to trips made to communities that provided a model for JABA to emulate.



